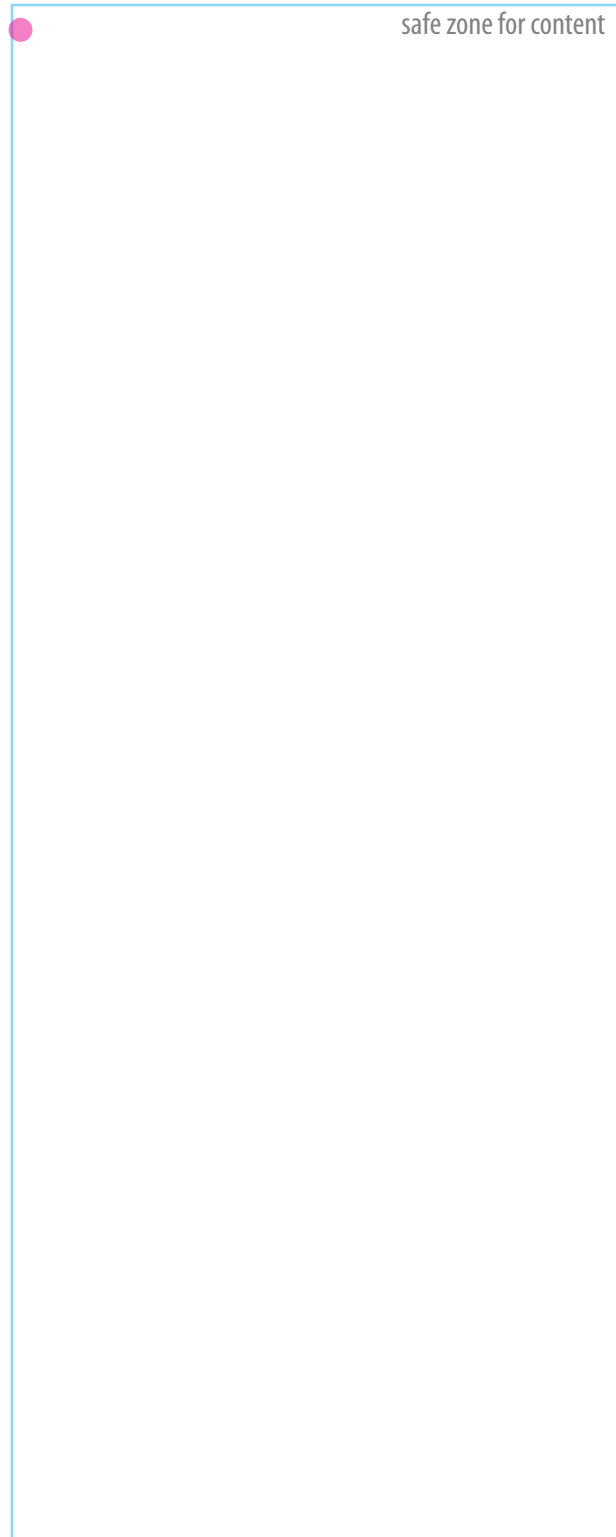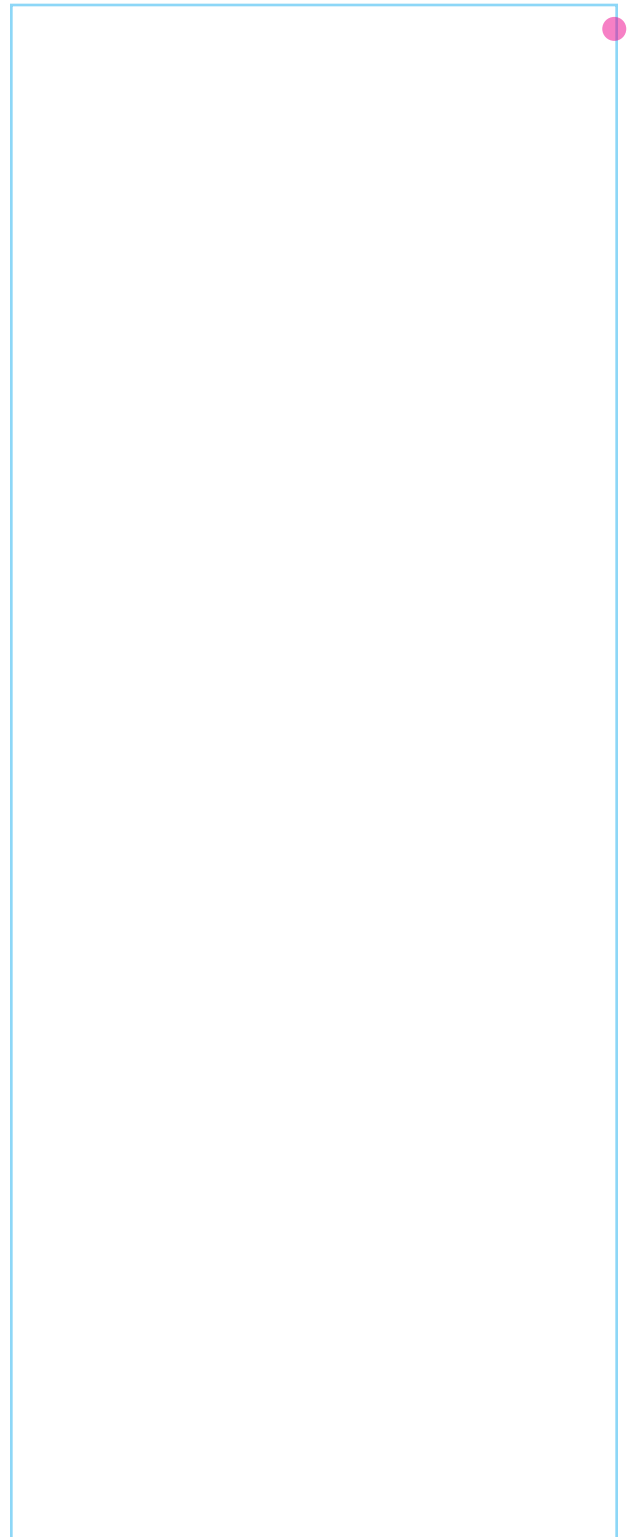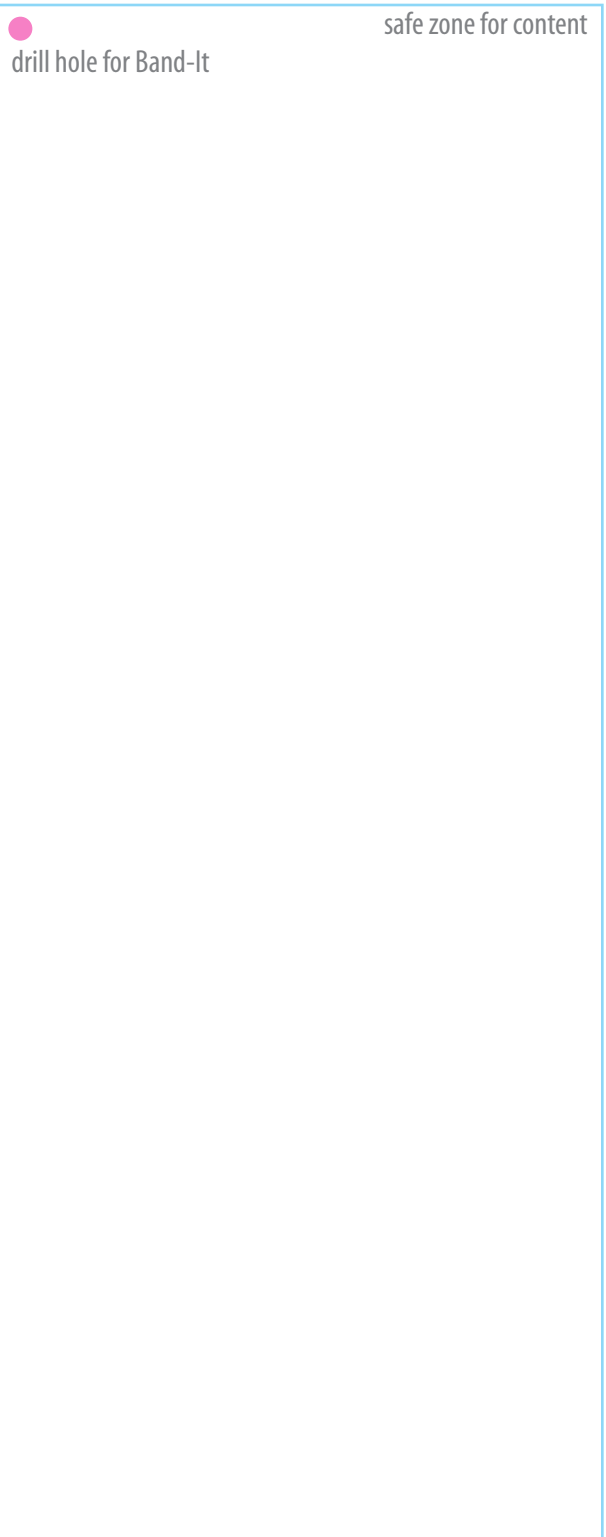bleed edge – *any artwork that touches the trim line needs to extend to the edge of the bleed*

trim line - 1/8" from bleed

safe zone for content
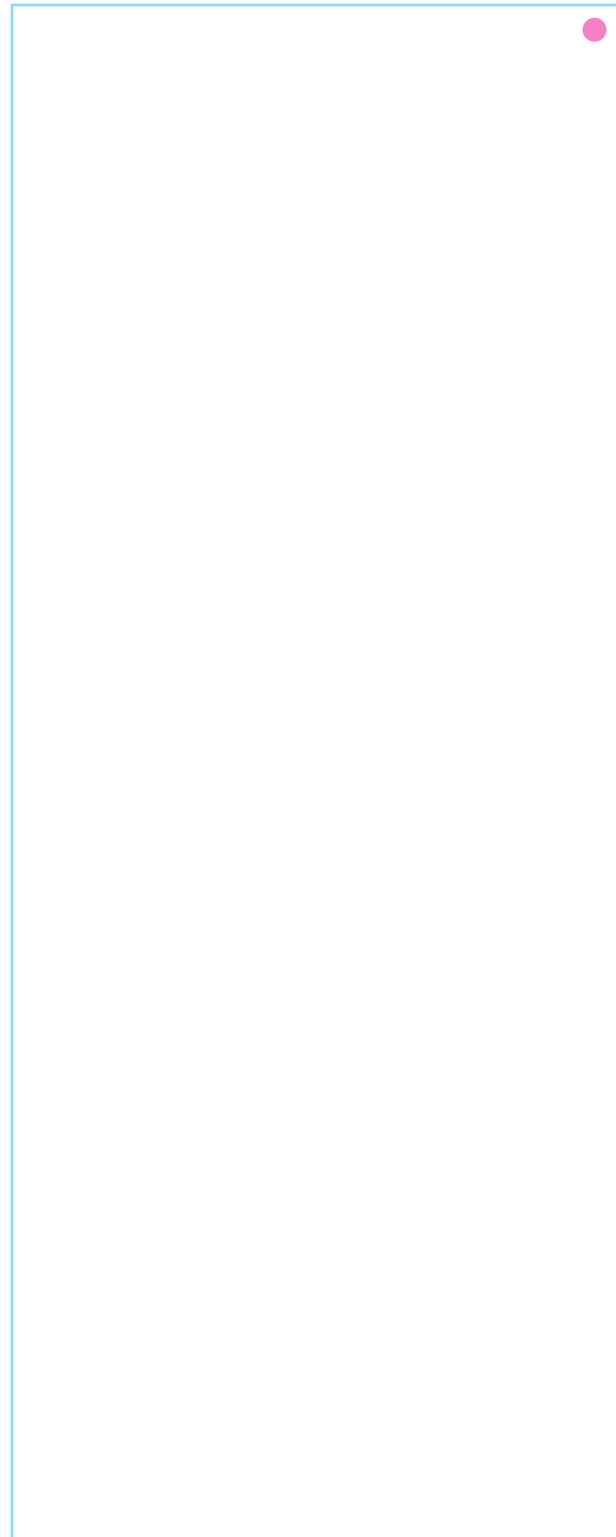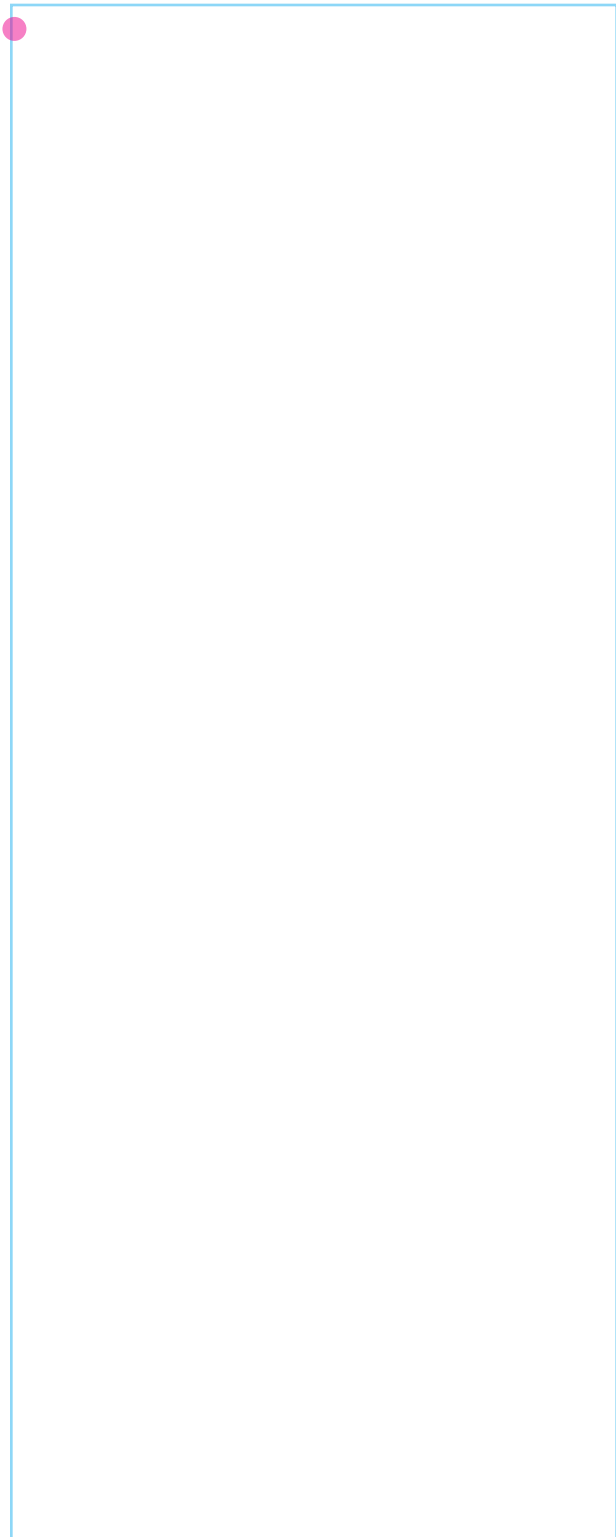
drill hole for Band-It

safe zone for content

outside of brochure

inside of brochure