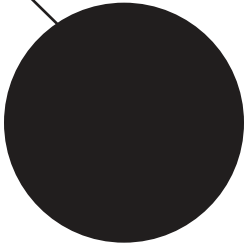


bleed edge - any artwork that touches the trim line needs to extend to the edge of the bleed - 4.5"wx11.25"h

trim line - 1/8" from bleed-no text/graphics meant to bleed w/in .25" of this yellow line

safe zone for content (inside blue line) - 3.75"w x10.5"h

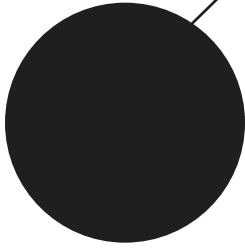


Die cut hole 1.25" diameter (position may vary 1/8" up or down)

bleed edge - any artwork that touches the trim line needs to extend to the edge of the bleed - 4.5"wx11.25"h

trim line - 1/8" from bleed-no text/graphics meant to bleed w/in .25" of this yellow line

safe zone for content (inside blue line) - 3.75"w x10.5"h



Die cut hole 1.25" diameter (position may vary 1/8" up or down)