

	<u>d</u> edge - any artwork that touches the trim line needs to extend to the edge of the bleed - 4.5" wx11 rim line - 1/8" from bleed-no text/graphics meant to bleed w/ip 25" of this yellow line
1	safe zone for content (inside blue line) - 3.75"w x10.5"h
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I	Die cut ARCH 1.125"
I	Dashed lines are CUT lines
ì	Solid lines are SCORED
1	Remove to $Stick^{TM}$ Remove to $Stick^{TM}$ This represents the $Stick^{TM}$ strip and must
1	stay in this position for production purposes. This is a close representation but is not exact placement and size.
1	Remove to Stick TM Remove to Stick TM
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	We recommend beginning art 3.125" down from top trim edge (at this Pink line). (.25" below bottom of Stick™ strip)
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