safe zone for content (inside blue line) - 3.75"w x10.5"h
drill hole for Band-It® (.5" from top & left edge)

bleed edge - any artwork that touches the trim line needs to extend to the edge of the bleed -4.5"wx11.25"h trim line - 1/8" from bleed-no text/graphics meant to bleed w/in .25" of this yellow line safe zone for content (inside blue line) - 3.75"w x10.5"h drill hole for Band-It® (.5" from top & right edge)