trim line - 1/8" from bleed-no text/graphics meant to bleed w/in .125" of this yellow line drill hole for Band-It® (.25" from top & left edge) safe zone for content (inside blue line) - 3.25"w x 1.75"h

bleed edge - any artwork that touches the trim line needs to extend to the edge of the bleed - 3.75"wx2.25"h

